

# Journey For Excellence

A Study Club Dedicated to Professional Growth

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*an affiliate of the*

## **Seattle Study Club**

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www.seattlestudyclub.com

Study Club ID # 1107

Programs approved by the  
Academy of General Dentistry (#215197)  
New Jersey State Board of Dentistry

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# Welcome to the 2016-2017 Journey for Excellence Study Club Program!

## “Digital Dentistry & New Technologies for the Modern Practice”



For our 17th year of Journey for Excellence, we would like to explore the topic of using technology in dental practices.

We are very excited about the speakers and unique evening sessions planned.

Our first all-day program is designed for the entire staff and will feature Robert Siciliano. He will discuss Online Security, Online Reputation, and Privacy Protection for the dental office as well as for your own private concerns. The second all-day session features a Hands On component with Leonard Marotta, Adjunct Clinical Associate Professor of Biomaterials and Biometrics at NYU Department of Periodontology and Implant Dentistry. He will be speaking about digital work flows, materials and uses of CAD/CAM technology in today's dental environment. The final all-day session will feature Dr. Stephen Chu, a world-renowned and respected specialist in aesthetic, restorative and implant dentistry who will address the most current concepts that you can bring back to your offices right away.

We hope that by getting this information to you in advance that you and your staff can make the time to participate.

We are looking forward to another great year! We hope to see you at each event!

Cheryl

# Kick-Off Event Puzzle Out Escape Room Followed by Dinner

Monday, September 19, 2016  
6:30 pm – 10:00 pm

*Doctors and Spouses*

**Puzzle Out:** 317 Grove Street, Jersey City, NJ  
**Dinner following:** Location TBA, Jersey City, NJ

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Join us for an evening celebration to kick-off our Journey for Excellence Study Club year. Puzzle Out is a fun and exciting live escape game, designed for groups of players. Teams will need to work collaboratively to uncover hidden clues, work through creative challenges, and solve problems to find the key and escape the room within 60 minutes. Can you conquer this unique challenge?!

6:30 pm: Arrival at Puzzle Out  
7:00–8:00 pm: Puzzle Out Game  
8:30–10:00 pm: Dinner to follow within a short walking distance of venue



# Security: Online Reputation Management, Identity Theft Prevention, Travel Security, & Social Media Security

**Robert Siciliano**

Wednesday, October 19, 2016  
8:30 am – 4:00 pm

*All Staff*

Mayfair Farms  
481 Eagle Rock Ave  
West Orange, NJ

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In the dental office, we often think of online security as it relates to HIPAA and patient security. But what about other aspects of our practice and private online security?

Data breaches involving millions of credit card and account numbers is widespread because hacking is lucrative, and criminals make more in a day than most of us make in a year. The bleeding will not stop anytime soon—and the more time people spend uninformed, the better their chances are of being targeted. In this information security lecture, participants will learn that whether they are a small business or a family of four, there are certain fundamentals that can be followed to protect their data or the data they are entrusted with. The lecturer will motivate attendees to do the right things to keep their family, data and property safe. Prior audience members describe this credible, from-the-trenches advice as life-changing and lifesaving.

Robert Siciliano, CEO of [www.IDTheftSecurity.com](http://www.IDTheftSecurity.com) is fiercely committed to informing, educating, and empowering Americans so they can be protected from violence and crime in the physical and virtual worlds. For almost 30 years, Mr. Siciliano has been committed to maintaining his expertise in all aspects of security by constantly researching new and upcoming security trends with the goal of informing and educating you so you can avoid becoming a statistic.



# Treatment Planning

Thursday, November 10, 2016

6:30 pm – 9:00 pm

*Doctors Only*

**\*\* NEW LOCATION \*\***

Knights of Columbus  
60 Harvard Street  
Summit, NJ



Treatment planning sessions are the core of our study club year. These evenings provide hands-on interaction between the members and advisors to allow the participants to broaden their vision of treatment planning options. New and old cases will be discussed with an emphasis on recognizing how to avoid complications.

# Dental Game Night

Thursday, January 12, 2017

6:30 pm – 9:00 pm

*Doctors Only*

Knights of Columbus  
60 Harvard Street, Summit, NJ

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BACK BY POPULAR DEMAND!!



***Test your knowledge on....***

Current Literature, Dental Materials, Anatomy, Pharmacology, OSHA and Infection Control, Diagnosis, Treatment Planning, and many other topics!

**Who will be the champion?**

# Seattle Study Club National Symposium “Big Bang – The Spirit of Adventure”

## Four Seasons Resort Orlando at Disney World

January 25 - January 28, 2017

*Doctors only*

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The **Big Bang Theory** maintains that billions of years ago a massive split-second blast expanded our universe from its tiny origin to astronomical scope; in our case, from nothingness to a world filled with the unique elements from which we evolved.

This not only signifies the beginnings of life, but also represents (not unlike the origins of SSC) the dawn of deep questioning and experimentation, an insatiable thirst for knowledge and creativity, and an interminable spirit of adventure.

We have invited **great lecturers and amazing keynotes**, but come prepared to "roll up your sleeves" and get involved in many **restorative and surgical hands-on workshops** which will be offered all in one 4-day gathering! For those interested in learning more about **Digital Smile Design** and **Digital Workflow**, Dr. Christian Coachman and Aurum Laboratories will be providing both lecture and hands on opportunities. In addition to our exhibitor booths, for one day you will be able to enter 8 technology "mini-villages" where you will be able to learn about each, participate in live-demonstrations and have all of your most challenging questions answered. You can even bring your office plans to the meeting, as technology "geniuses" will be on board to help you in designing present or future office integration.

More information on the symposium can be found on the club website:  
[www.seattlestudyclub.com](http://www.seattlestudyclub.com)



# Digital Dentistry: The Future is Now... Plus Hands-on with Digital Scanners

**Len Marotta, PhD, CDT, MDT**

**Wednesday, February 8, 2017  
8:30 am – 4:00 pm**

**Mayfair Farms**

***Doctors Only***



How many seminars have you heard about or attended with the topics of “The Future of Dentistry,” or “Learn about the latest CAD/CAM restorations, intraoral cameras and digital dentistry?” They promise new, exciting, innovative concepts and techniques for the future. Well, it’s 2017. The technology is here and “The Future” is NOW.

Digital technology has been with us for over 20 years, and while there seems to be a new product each week, everything we do today is built upon a strong foundation from the past. This course will review how time tested skills and principles continue to apply to modern CAD/CAM restorations. A focus will be on material science and digital workflow. A further focus will be to explore today’s intraoral scanners and the underlying technology. A review of the systems and terminology will provide a strong foundation and introduction into digital technology. Various Intraoral scanners and the associated workflow and terminology will also be introduced and discussed with a Hands-On portion to allow attendees to practice using the technology.

Upon completion, attendees will better understand the capabilities of today’s CAD/CAM -- from case planning and implant placement to restorative options. Additionally, you’ll learn:

- The foundations upon which digital dentistry is built
- The materials and science that allow us to create modern restorations
- A review of all of the digital density we use everyday
- Surgical planning and treatment
- An introduction to intraoral scanners and terminology
- The digital workflow
- Expanding digital offerings
- Available restorative options
- The limitations of digital intraoral scanning
- Why the time is now to go digital

## **Leonard Marotta, CDT, MDT, PhD**

Dr. Leonard Marotta graduated from the Kerpel school of Dental Technology in New York City. Lenny continued his training through graduate studies at Farleigh Dickenson University, where he focused on Gnathology and SubPeriosteal, Blade and Staple implants. He earned his degree in engineering from Farmingdale State College, State University of New York. He has a PhD from L.M.U. Leeds Metropolitan University in Biomedical Engineering.

Lenny earned his CDT in four categories: Ceramics, Crown and Bridge, Partials, and Dentures. Lenny is one of the founding members of the Master of Dental Technology, ASMDT, program at NYU.

He is a Professor in Science and Technology Programs, School of Engineering Technology, at Farmingdale State College, State University of New York.

Lenny is a Clinical Associate Professor in the Department of Implant Dentistry, Restorative and Prosthodontic Science, and the Department of Biomaterials and Biomimetics at New York University College of Dentistry.

Lenny studied with the first graduating class of restorative dentists and surgeons in the Branemark system from the University of Toronto in 1984.

Lenny is the owner of Marotta Dental Studio and MDS Cranial Facial Engineering, which specializes in the fabrication of titanium medical and dental implant prosthetics.

# Treatment Planning in a Digital World

Monday, March 6, 2017  
6:30 pm - 9:00 pm

*Doctors only*

Knights of Columbus  
60 Harvard Street  
Summit, NJ

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In addition to our usual treatment planning sessions, “Treatment Planning in a Digital World” will emphasize the use of technology to enhance our diagnostic skills and workflow practices. See how you can take traditional Treatment Planning and Turbo Charge it into the digital world!

# Current Concepts in Esthetic, Restorative, and Surgical Implants in the Anterior Region

**Dr. Stephen Chu**

**Wednesday, April 5, 2017**

8:30 am – 4:00 pm

*Doctors Only*

Mayfair Farms

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Implant dentistry is continuously evolving by offering new and more predictable forms of therapy with minimally invasive protocols. Innovative techniques now allow for better esthetics, decreased treatment times, and greater patient comfort. However, these new techniques and therapies continue to raise questions and concerns regarding the risk and rewards of each. Controversial issues regarding immediate post-extraction socket implant placement, immediate provisional restoration and whether immediate, healed or augmented sites affect survival and esthetic outcomes will be presented. In addition, this lecture will address current concepts, techniques, clinical research, histologic evidence, and innovations in immediate implant placement and provisional restoration and how they can enhance treatment procedures, time, and clinical outcomes for greater patient comfort, care and satisfaction.



Stephen J. Chu, DMD, MSD, CDT, maintains a dual academic appointment in the Ashman Department of Periodontology and Implant Dentistry at NYU College of Dentistry as well as the Department of Periodontology at Columbia Univ. College of Dental Medicine as a clinical associate professor. He also has a private practice in fixed prosthodontics, aesthetic and implant dentistry in New York City. Dr. Chu has published extensively in the dental literature and has given lectures nationally and internationally on the subjects of aesthetic, restorative and implant dentistry. Dr. Chu is on the editorial review board of several peer-reviewed dental journals and is the recipient of the Peter Scharer distinguished lecturer award from the European Academy of Esthetic Dentistry.

# Treatment Planning / Final End of Year BBQ & Happy Hour

Thursday, May 11, 2017  
6:30 pm – 9:00 pm

*Doctors only*

Chatham Fish & Game Club  
41 Fairmount Avenue, Chatham, NJ

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This meeting will be a continuation of our prior Treatment Planning Workshops and advisor updates.

In addition, we will have a BBQ with fun games (pool table and ping pong) to end our Journey for Excellence curriculum year.

## Our Venues



**Mayfair Farms**  
481 Eagle Rock Avenue  
West Orange, NJ  
973-731-4300



**Puzzle Out Escape Room**  
317 Grove Street  
Jersey City, NJ



**Knights of Columbus**  
60 Harvard Street  
Summit, NJ



**Chatham Fish & Game Club**  
41 Fairmount Ave  
Chatham, NJ